

Sivoia QED_{TM} transforming daylight controllable window treatments for residential applications





Daylight in your home

"The history of architecture is the history of man's struggle for light—the history of the window." Mies van der Rohe



Today's homes are designed with more glass and larger windows to take advantage of daylight and bring the outside in. And it's all for light—for the morning, for the sunset, for the skyline, and for the changing seasons.

The warmth of natural light enhances the beauty, the comfort, and the warmth of your home to add character and life. Daylight interacts with your home - your furnishings, your décor, your architecture.

It can transform a room and inspire your lifestyle.



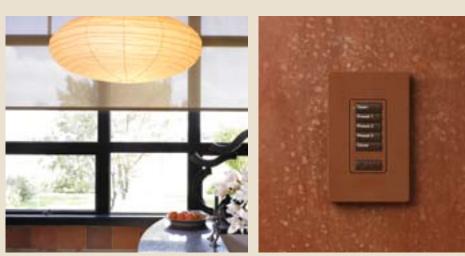


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Managing daylight

Windows are a key design element in a residence. Daylight adds a comforting, refreshing quality to any room. However, achieving the greatest beauty and efficiency in each room means being able to control the light that surrounds us.

Sivoia QED[™] roller shades, designer Roman shades, and drapery tracks provide an elegant way to silently control daylight, all with the touch of a button.

Lutron® shading solutions:

- Transform harsh glare into soft, pleasing light
- · Enhance privacy while preserving the exterior view
- · Reduce glare and solar heat gain
- · Protect expensive furnishings and artwork from harsh UV rays
- Change daytime into nighttime for a restful sleep

Sivoia QED technology makes controlling and adjusting Lutron window treatments simple. Intelligent electronic drive technology precisely and silently raises and lowers shades for convenient control of daylight. Lutron shading solutions are custom-manufactured and available in a variety of fabrics and woven woods in different styles and colors.

Lutron shading systems and lighting controls also integrate with other systems in the home—for total control of all the light in your home.

Join us through the course of a day to experience how Lutron shading solutions can transform any home.

the bedroom good morning



The alarm clock goes off.

You wake up well rested — the room is still completely dark thanks to Lutron_☉ blackout Roman shades.

With one touch of the keypad by the bed, daylight creeps in as the shades gently pleat to a preset level. They rise in complete silence, letting in the sunrise.



shades move quietly for a peaceful morning

Sivoia QED™ shades operate at a near silent level, transforming the daylight in a room. The designer Roman shade collection offers elegance for any décor.

Lutron Roman shades are available in an exclusive collection of soft fabrics as well as a wide variety of woven woods and grasses to complement any décor.



seeTouch™ control in White shown actual size

the kitchen ready for the day ahead

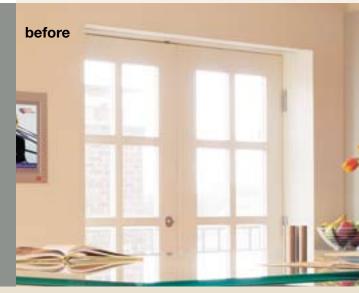


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As you enjoy breakfast and the morning paper, you touch a keypad button labeled "Morning."

Even after the solar shades quietly lower, you can still enjoy the view through the window. The light in the kitchen is pleasant and diffused, despite the low morning sun.

Not only do the shades add privacy, but the room cools down as the morning sun is reflected off the solar shades.



reduce solar heat gain for added comfort and energy savings

Lutron[®] solar fabrics reduce heat gain—and eliminate glare caused by sunlight at a low angle. Sivoia Shading Solutions help save energy and limit the demand on your air conditioning system.

Roller shade fabrics provide both style and function.

- Dual-sided fabrics provide the best of both worlds a dark side on the interior for a great view and a light side facing the exterior to reflect daylight and reduce heat.
- Privacy fabrics diffuse the light and limit the view to shapes and shadows.
- Blackout fabrics are also available to completely block sunlight from entering a room.



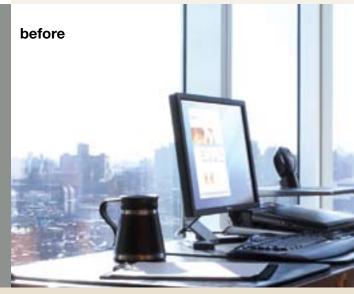
seeTouch_™ control in Stainless Steel shown actual size

the home office get a head start



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Check your e-mail before leaving for work without harsh morning sunlight. Sivoia QED[™] roller shades diffuse the light and prevent glare from washing out the computer screen.



reduce harsh glare to eliminate eye strain

Sivoia QED shades let you set a shade at any position and recall that position for a specific task or time of day.

Shades align precisely, within 1/16 in. of each other creating an elegant, balanced look for multiple windows.



Tabletop control in Black shown actual size

the sitting room peace of mind



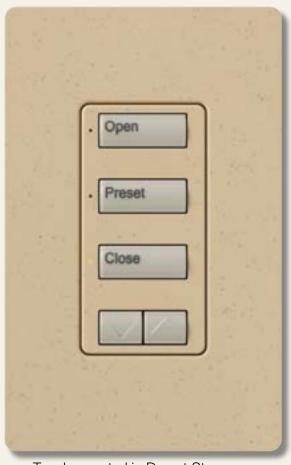
Upholstered furniture, fine art, rugs, and even wood surfaces are vulnerable to fading and discoloration when exposed to the ultraviolet rays of the sun. Your Sivoia QED[™] system can automatically adjust shades and draperies to the proper position throughout the day to protect your valuables.



protect valuable furnishings from harmful UV rays

The sun's UV rays can permanently damage your cherished fabrics, furnishings, and artwork. Solar shades protect fabrics and furnishings from fading and discoloration.

Protecting your valuables isn't only about shielding them from the sun. With Lutron® intelligent control, a single button lowers all the shades in your home—convenience and security at the same time.



seeTouch™ control in Desert Stone shown actual size

the bathroom unwind



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Shades in the bathroom provide privacy and comfort as you relax in the bath after a long day. Bathroom windows can be difficult to reach. A handheld remote lets you lower the Roman shades for a soothing, relaxed atmosphere.



control hard-to-reach shades effortlessly

A remote control offers the convenience of operating the shades from anywhere in the space—even from the bathtub.

Roman shades, drapery and roller shades all use Sivoia QED[™] intelligent technology. Select the window treatments that suit your home. Enjoy all the benefits of Sivoia QED regardless of style of your home or your own personal design preference.



IR remote control shown actual size

the living room relax



At the end of a long day, sit back and enjoy a beautiful view. Even with the shades lowered to reduce glare and heat, the view of the landscape is inspiring.

The shades work together with your lighting to create just the right atmosphere to relax.



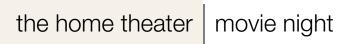
preserve exterior views to bring the outside in

Lutron[®] wall controls are available in a variety of colors and styles, including new Satin ColorsTM. The breadth of available colors makes it easy to select the perfect control for your space.

The same elegant keypads control both window coverings and lighting. Engraving ensures instant understanding, making it simple to adjust all the light in a room for any activity.



seeTouch™ control in Black shown actual size





With the touch of a button, the room is transformed to a home theater.

Shades and lights work in unison to convert any room to the perfect space to watch a movie. Blackout shades lower, sealing out any light from the outside. The lights slowly dim to darkness while your guests find their seats.

The movie begins.



create the perfect light for movie magic

Lutron_® lighting controls and shading solutions conveniently transform all the light in your home.

Create scenes to recall your favorite light and shade level for relaxing or watching a movie.

Sivoia QED™ can also control projector screens with quiet precision for the ultimate home theater experience.

LIGHTS	SHADES
- General - Relax TV - Movie	. Open . Preset Close

seeTouch™ control in Stone shown actual size

the bedroom privacy



It's the end of a long day. Settle into bed and get ready for a great night's sleep. Turn to the tabletop control at your bedside and press "Goodnight," closing the blackout drapes to ensure that morning doesn't come too early.



create total blackout for a good night's rest

Roller shades, Roman shades, and/or draperies are often layered in the same window to provide multiple functions—for example, privacy and complete blackout.

Blackout fabrics prevent all light from passing through the material. Roller shades often use side channels to ensure a complete light seal.



Tabletop control in White shown actual size

control options colors and finishes



Elegant Lutron_® seeTouch_™ keypads complement any décor

Choose from several keypad styles and over 40 colors and finishes including metals.

Lutron keypads offer ergonomic, backlit buttons for easy viewing in a darkened room. Integrate with Lutron lighting controls for total control of electric light and daylight.

Easy to use remote controls

Easily control one shade or a whole group of shades with convenient handheld remote controls.



complement any décor with Lutron wall controls

Color samples shown are representations only. Contact Lutron customer service to receive a sample of Lutron keypad finishes. "Colors of Lutron" brochure (P/N 367-949) is available for an in-depth look at our color offerings.

gloss finishes



metal finishes



satin finishes



Sivoia QED_™ precision shading system

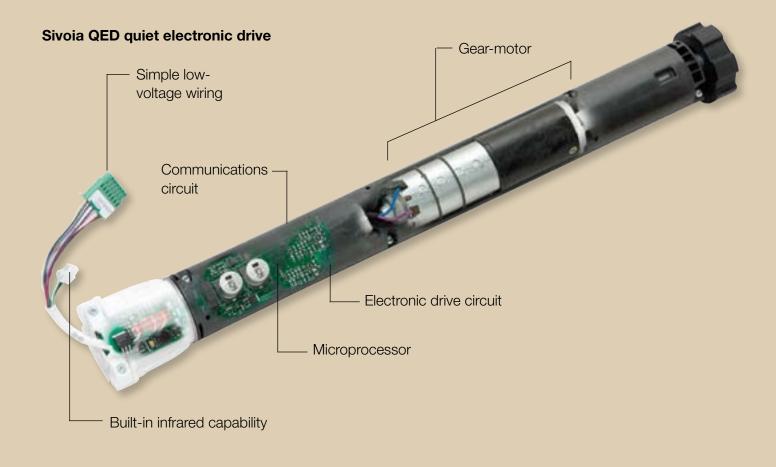


The technology behind the experience is the Sivoia Quiet Electronic Drive (QED). Hidden inside each shade's roller tube is a patented intelligent drive offering a number of benefits that translate to ease of operation, reliablity, and elegance.

Features:

- Ultra-quiet operation (44dBA)
- Symmetrical light gaps
- Intelligent hembar alignment
- 8-year warranty

Unseen and unheard...



Roller shades

Sivoia QED roller shades offer:

- Ultra-quiet operation
- Uniform movement of multiple shades
- Minimal symmetrical light gaps
- Convenient one-touch control from elegant keypads
 and intuitive handheld remotes

The system can seamlessly integrate with Lutron® lighting controls to provide control of all the light in any space, or with other systems such as security or climate control to maximize the efficiency and versatility of any room or building.

Roman shades

Sivoia QED designer Roman shades offer:

- The same elegant movement and precise control as Sivoia QED roller shades
- · The elegance of decorative pleats and flat or soft folds

Choose from a broad selection of natural woven woods and exclusive designer fabrics that have been selected to complement the Lutron Satin Colors[™] line of dimmers and lighting controls.

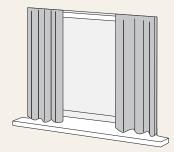


Drapery track systems

In addition to shades, the Sivoia QED line also includes drapery track systems for pinch-pleat and ripple fold drapery panels.

The Sivoia QED track system offers:

- · All of the quiet, precise control of the Sivoia QED family
- Left-, right-, and center-draw drapery
- · Single or dual drapery tracks available
- Straight and custom-curved tracks





At Lutron[®], our belief in innovation has made us the world leader in light control. We believe that when a company's products are best in class, and when a company leads the industry in product, quality, and technology, market leadership follows.

Lutron pioneered the invention of the first solid-state dimmer in 1961 to the invention of the first ultra-quiet precision-controlled roller shade in 2000. It is the innovative approach to design and our commitment to pushing the boundaries of convention that have made Lutron the first choice for some of the finest residences and buildings throughout the world.

Lutron lighting controls are present on projects around the globe, from the spectacular Millennium Bridge in England to the incredible Beijing headquarters of the Bank of China.

Lutron holds over 250 patents and manufactures more than 15,000 products. For over 40 years, Lutron has exceeded the highest standards of quality and service. Every one of our products is quality-tested before it leaves the factory, to ensure the highest level of reliability.

Our belief in delivering value to the customer is what has kept us strong. Lutron thrives because it delivers regional, specialized service on a global scale and engineered solutions to meet the unique needs of each customer.



www.lutron.com/shadingsolutions

Lutron Electronics Co., Inc. 7200 Suter Road Coopersburg, PA 18036-1299

World Headquarters 1.610.282.3800 Technical Support Center 1.800.523.9466 Customer Service/Quotes 1.800.446.1503 Email: shadinginfo@lutron.com

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