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SHADE

Affordable motorized window covering solutions, controls and automation systems.  
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**HunterDouglas**

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# Designing Windows

THE CONCISE GUIDE

Inside: see 16  
Hunter Douglas  
products that can  
jump start your  
imagination.



**HunterDouglas**

A still life arrangement of glassware on a reflective table in front of window blinds. The scene includes several tall, slender glass candle holders of varying heights, each holding a white candle. A central, large, clear glass vase with a bulbous body and a long, thin neck stands prominently. In the foreground, a shallow, wide, curved glass dish is partially visible. To the left, a small, textured, spherical object, possibly a decorative ball, sits on the table. The background consists of horizontal window blinds, with light filtering through, creating a soft, ambient atmosphere. The overall composition is elegant and sophisticated.

Now, just imagine the possibilities.

*Shades, sheers, shutters and more; window fashions that can sweep around corners, extend to almost limitless lengths and satisfy any architectural specs.*

*Energy efficiency that can reduce a room's heat loss by as much as 50%. Plus product features that would have been unimaginable without Hunter Douglas technological know-how.*

*You'll find it all in these pages, and even more at our iImagine™ Design Center. It's only a click away at [hunterdouglas.com](http://hunterdouglas.com).*

*What happens when you combine your imagination with our iMaginaton? Just imagine!*

# How to choose the product that's right for your home.

Hunter Douglas provides everything you need to make your windows a beautiful expression of the way you live

Read on, and you'll see we've left nothing to chance.

**1 Light Source.** Where the light is coming from is important. First make sure you know which direction your windows face.

North light tends to be cold and clear, suggesting energy-efficient window treatments.

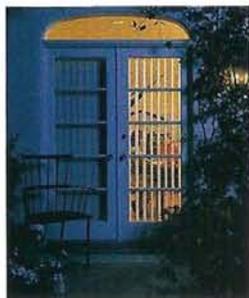
Light from the south is warm and strong year-round, so you might choose light-diffusing window coverings to protect your furniture.

If your windows face east, bright, warm morning light calls for window coverings that block UV rays.

And if light comes from the west, hot, bright afternoons demand solutions that are both light controlling and light diffusing.



North South East West



**2**

**Privacy.** Do you need full privacy from your neighbors or just a little screening from, say, the garage or a central air conditioning unit?

With the power of Hunter Douglas you can have just the degree of privacy you need.

**3**

**Style.** Do you prefer a traditional or contemporary look? Relaxed or formal? Country warmth or urban sophistication?

Hunter Douglas gives you the style you've set your heart on.

For a showcase of window fashions in every style imaginable, visit our online Photo Gallery at [hunterdouglas.com](http://hunterdouglas.com).

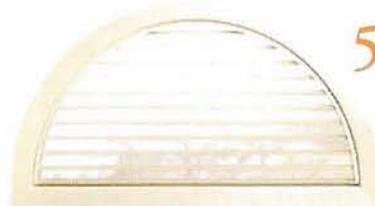


**4**

**Color.** Hunter Douglas is constantly expanding the rainbow. Whatever color or shade, tint or texture you want, you'll find it among the endless choices available.



**5**



**Window Shapes.** Does anyone have ordinary windows any more? Not to worry.

From arches to angles, from circular windows to Palladians, we have the window covering that will complement any window

**6**

**Always Within Reach.** No matter where your windows are located, Hunter Douglas gives you the power to reach them easily and safely.

Especially with our innovative remote control operating systems.



**E<sup>ER</sup>**

**7**

**Energy Efficiency.** Fuel bills soaring? Hunter Douglas window fashions: they are impressively energy efficient. So you can save on fuel bills while doing your bit for the environment.

**UV Protection.** Built-in ultraviolet protection gives you the power to reduce harmful rays that fade carpets, discolor upholstery and degrade your finest possessions.

**Safety.** Kids or pets, and loose cords can spell trouble. So we offer operating systems and special features designed to make your home both safer and more beautiful.

**8**



**9**

The Hunter Douglas iImagine™ Design Center can be accessed through our website at [hunterdouglas.com](http://hunterdouglas.com).

All Hunter Douglas products can be viewed close-up at an angle or in a room of your choice.

Then, you can visualize close to 4,000 color, fabric and material options available

## There's an *Advantage* to choosing Hunter Douglas.

### *More to choose from.*

More styles to fit a variety of sizes and shapes of windows, in more fabrics and colors. So you can find the perfect choice for your home.

And they're available at the largest number of professionally-trained dealers and showrooms throughout the country.

### *Innovation and Technology.*

Almost every major advance in the window fashions industry was developed in our workrooms and testing labs.

From the invention of honeycomb shades to innovative Silhouette® window shadings to our newest achievement, Duette® Architella® shades with their superior energy efficiency, Hunter Douglas continues to bring you window coverings that combine the latest in fashion, function, and technology.



### *Lifetime Guarantee.*

Every single Hunter Douglas window fashion is designed and custom assembled by trained craftsmen right here in the U.S.

So we can back every purchase with our exclusive Lifetime Guarantee, ensuring that your window coverings stay around for as long as you do.

You have our word on it.

## HunterDouglas



## There's also an advantage to going green.



*It's no exaggeration.*  
An astonishing 40% (or more) of a home's heating and cooling energy escapes through the windows.

That means a significant waste of money and valuable energy resources. The right Hunter Douglas window fashions can reduce energy consumption and save you money.

### *Insulate your home.*

Many Hunter Douglas window fashions with especially high R-Value ratings can help reduce heat flow at the window by 50% or more. They will make a difference, in your comfort, your heating and cooling bills and, because you'll use less energy, the environment.

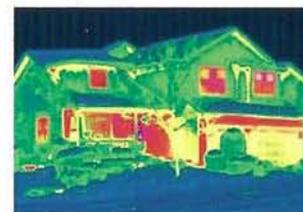
### *Use solar energy.*

Heat from the sun's rays makes it harder to keep a room cool during the summer, but in the winter those rays help heat the home.

Hunter Douglas window fashions help block solar heat during the summer months, and can be raised or opened to allow solar energy to help warm your home during the cold winter months.

### *Rely on natural light.*

Hunter Douglas window fashions can dramatically improve the quality of sunlight entering the home. This not only creates a more inviting and natural setting, it reduces your dependency on artificial, energy-consuming light.



Primary heat loss through home windows (shown in red) can be seen in this infrared photography.

### *Environmentally safe.*

A number of Hunter Douglas window fashions are now GREENGUARD Indoor Air Quality Certified®. It's your assurance that our products are environmentally safe for use in your home.



Properly installed Duette® Architella® honeycomb shades can reduce heat flow at the window by 50% or more.

# SILHOUETTE®

Window Shadings

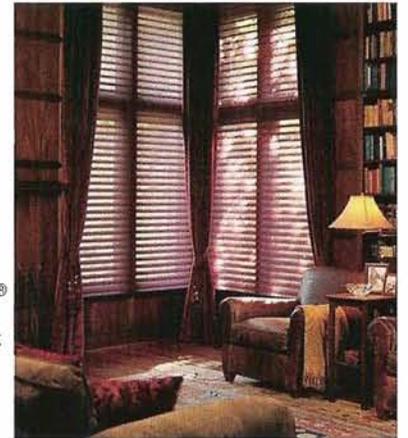


Unlike any other product, Silhouette® window shadings offer you the ability to transform light into gentle, diffused beauty.

The soft fabric Signature S-Vanes™ are suspended between two sheer facings that soften the light. Then the vanes tilt for the desired amount of light and privacy.

With our full palette of colors and variety of vane sizes and fabrics the design possibilities are endless.

Create a tranquil retreat with light-dimming Bon Soir™ fabric



The Matisse Collection® can transform a room with bold, dramatic color.



2" vane

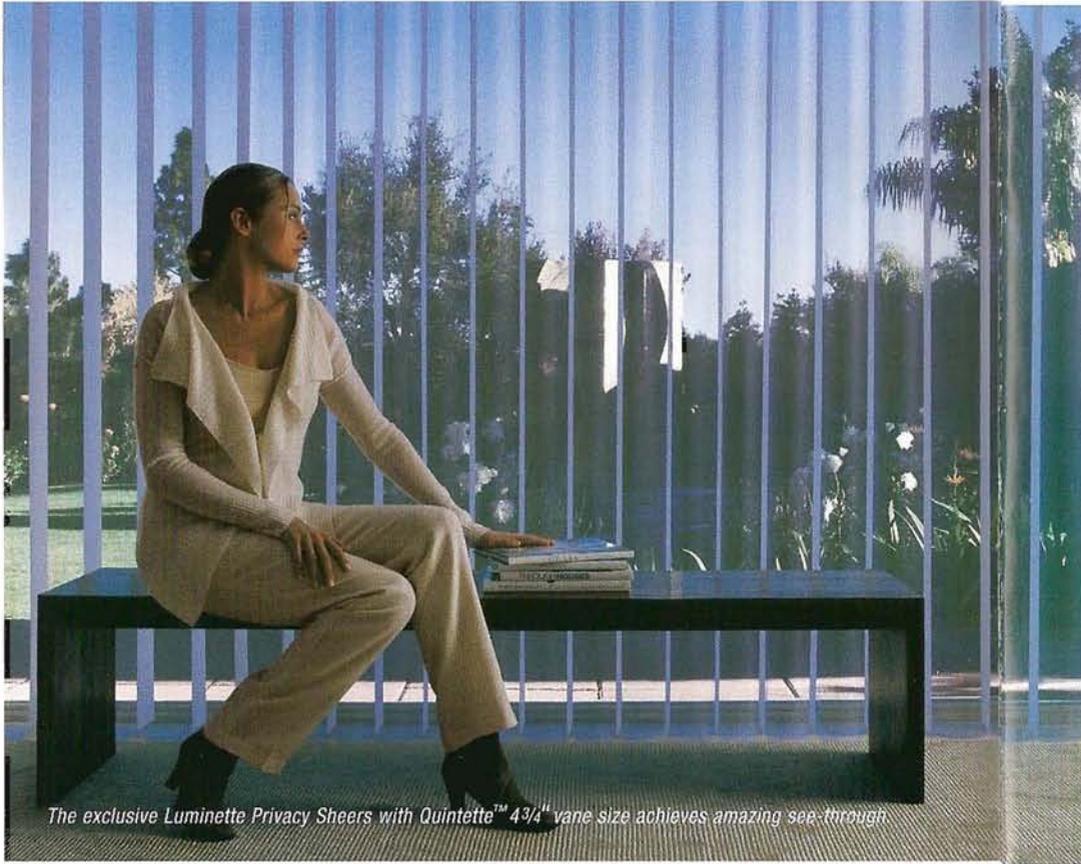


3" vane



4" vane

LUMINETTE®  
Privacy Sheers



The exclusive Luminette Privacy Sheers with Quintette™ 4 3/4" vane size achieves amazing see-through.



Fabric stacked back.



Vanes rotated



Vanes closed



The graceful folds of Luminette® Privacy Sheers recall traditional draperes but with a lighter, softer feel.

The crisp, tailored fabric vanes attached to sheer facings rotate for the desired amount of light and privacy.

And the innovative, totally hidden headrail system ensures easy, reliable operation.

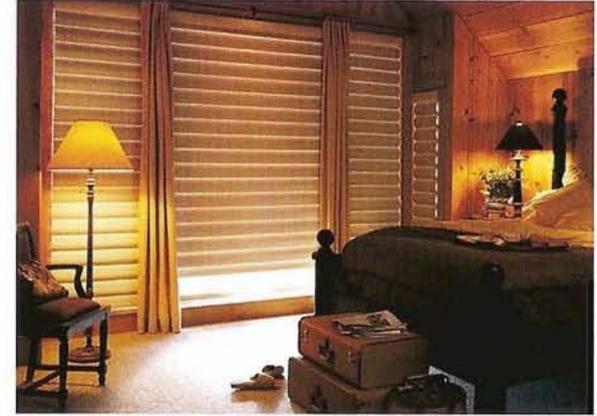
A single sheer can cover windows 192" wide and 120" high.



Room-darkening vanes are the ideal choice for bedrooms and media rooms

# PIROUETTE®

Window Shadings



Pirouette shadings are available in two vane sizes 4" Petite and 5" Grande, to complement any window and decorating style.



Create harmony in every room with Pirouette® window shadings, an innovative product that combines the personality of a classic fabric shade with the ability to control light in an entirely new way.

At the heart of Pirouette® window shadings is the revolutionary Invisi-Lift™ system that allows the horizontal fabric vanes to float gracefully, providing unobstructed views when open, and complete privacy when closed.



Left: Completely flatten the vanes, and get a smooth finish to any window.

Middle: Slightly raise the vanes for a contoured look that maintains privacy.

Right: Fully raise the vanes for a clear view to the outside.

Or adjust them to any position for variable light control

# VIGNETTE<sup>®</sup>

Modern Roman Shades



*Vignette<sup>®</sup> Modern Roman Shades combine the look of a drapery with the form and function of a shade.*

*Available in semi-sheer, translucent and room-darkening fabrics, there's a Vignette shade to dress almost any window. And they are offered in styles, design options and fold sizes to enhance any decor.*

# SKYLINE<sup>™</sup>

Gliding Window Panels



*The modern solution for large and small window expanses, Skyline<sup>™</sup> Gliding Window Panels provide a clean, sleek and contemporary look designed to maximize any view.*

*The fashion-forward fabric collection is arranged in five different categories: sheer, screen, semi-opaque, opaque, naturals and woven grass.*



**DUETTE®**  
Honeycomb Shades



*Duette® shades were the world's first honeycomb shades and are still the most sought-after. And for good reason.*

*Four different kinds of fabric opacities—from sheer to opaque—give you the light control and privacy options that are right for you.*

*And our proprietary UltraGlide® lifting system will enhance the performance of your Duette shades. Just click and walk away for convenient operation.*



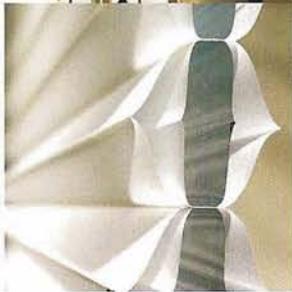
*LiteRise® cordless operating system provides a clean look and the added benefit of child and pet safety.*

*Duette shades provide a wide array of fabrics, colors, textures and pleat sizes*



# DUETTE® ARCHITELLA®

Honeycomb Shades



*The Architella® Collection from Duette® honeycomb shades employs a unique, state-of-the-art patented design with three distinct air pockets for enhanced form and function.*

*The innovative honeycomb-within-a-honeycomb construction means that colors are truer, pleats are crisper and energy efficiency is dramatically increased.*

# PROVENANCE®

Woven Wood Shades



*With unmatched style, selection and craftsmanship, Provenance® woven wood shades are perfect for today's casual lifestyle.*

*Hand woven from all natural materials, these shades are uniquely textured and incredibly versatile. With our newest colors and weaves you can bring the latest fashion to any room.*



## DESIGNER SCREEN SHADES

*The perfect choice to subdue light – not block it. Designer Screen Shades are sheer enough to see through while protecting your furniture from harsh sunlight.*



*Whether you prefer the graceful folds of a Roman shade or the simple lines of a roller shade, Designer Screen Shades are perfect for any room.*

*With openness factors from 3 to 14 percent, you can choose the right amount of light for your room. And for your convenience, a number of motorized operating systems are available for any of our shades.*



## DESIGNER ROLLER SHADES



*Designer Roller Shades have reinvented the traditional roller shade with modern styling and design. They offer excellent light control while providing a clean, stylish look for your home.*

*Whether it's an elegant, tailored design, natural grass cloth or a sophisticated silk-like fabric, there is a roller shade to suit any taste.*

# COUNTRY WOODS<sup>®</sup>

Wood Blinds



*Optional remote control tilts the wood slats from across the room and puts light control at your fingertips.*



*Here are wood blinds as they were meant to be. Country Woods<sup>®</sup> blinds are the finest quality wood blinds available anywhere.*

*These natural, organic materials create a warm and intimate mood.*

*Country Woods blinds come in four slat sizes (1", 1<sup>3</sup>/<sub>8</sub>", 2" and 2<sup>5</sup>/<sub>8</sub>") in a striking range of wood species and finishes, from rustic to the elegance of fine furniture.*



*Our exclusive TopShield<sup>™</sup> finish will protect your wood blinds from everyday wear.*

# MODERN PRECIOUS METALS®

Aluminum Blinds



Modern Precious Metals® aluminum blinds set the standard for light control and durability. Choose from our standard, light-blocking or unique Reveal™ blinds, which double the view between the slats when open.

Our spring-tempered, "bounce-back" slats are available in exciting finishes and textures, like metallic and pearlescent, in just about any hue imaginable.



Standard 2" blind.



Reveal 2" blind.

# CUSTOM VERTICAL

Blinds



Somner® Custom Vertical Blinds elevate vertical blinds to a new level of fashion and style.

Let the textures, shapes, patterns and colors found within this collection inspire you.



The perfect companion to Country Woods® horizontal wood blinds, the Crosswinds® wood vertical blinds combine the warmth and richness of genuine hardwood with modern ingenuity.

# HERITANCE<sup>®</sup>

Hardwood Shutters



*The seamless design of Heritance shutters makes them seem like part of the original windows.*

*A good architect always builds light into his plans. For centuries, this was done with wood shutters.*

*Now, Heritance<sup>®</sup> hardwood shutters recapture that time-honored technique, using real wood and the construction principles of fine furniture.*

*Heritance shutters come in either 2 1/2", 3 1/2" or 4 1/2" elliptical louvers, in more than 60 artisan-grade paints and nearly 40 rich stains. Every shutter has Truemill<sup>®</sup> dovetail joinery for superior strength and performance*

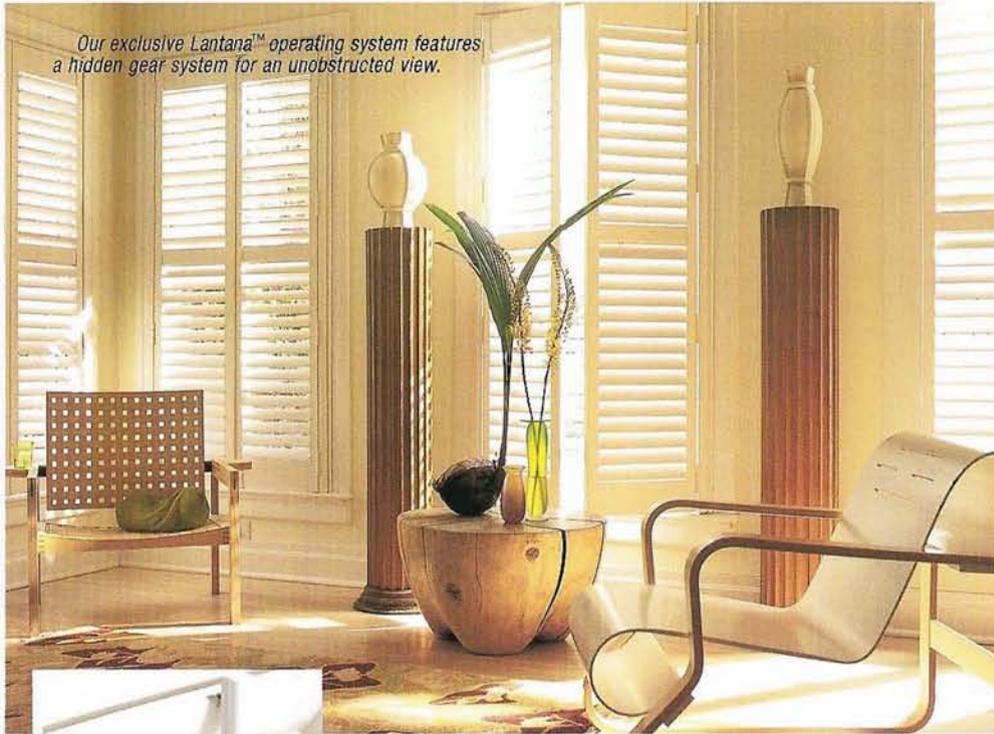


*Exclusive TruView<sup>™</sup> rear tilt operation offers enhanced child and pet safety.*

# PALM BEACH™

Polysatin Shutters

*Our exclusive Lantana™ operating system features a hidden gear system for an unobstructed view.*



*Steeped in tradition and sparkling with innovation, Palm Beach™ polysatin shutters are perfect for anyone looking for a durable and practical shutter with long lasting value.*

*Made with an exclusive polysatin compound, they will not peel, crack, warp or fade even under the harshest conditions making them ideal for areas prone to high humidity and moisture.*



# NEWSTYLE®

Hybrid Shutters



*NewStyle® hybrid shutters blend the strength, stability and straightness of man-made materials with the look, feel and style of real wood.*

*With a full range of finishes, NewStyle hybrid shutters offer exceptional flexibility.*

*Even openings with unusual, elongated or arched shapes can be outfitted with ease.*



# We worked hard to make things easy for you.

One thing we learned from listening carefully to our customers: good looks aren't enough.

You also demand a product that is easy to operate and safer, especially with kids around.

We've responded with a series of technical innovations that set new standards in convenience while often adding to our products' safety.

They're features you won't find anywhere else.

1



**Redesigned remote control.** The Platinum™ technology remote control that offers point-and-press to raise and lower shades, and group mode to combine shades into groups and operate them together. This feature uses Radio Frequency (RF) technology allowing groups of shades to be operated at the same time from various locations within the house.

2



**PowerGlide® 2.0 with Platinum Technology.** The Platinum remote control system that traverses sheers and rotates vanes.

3



**PowerRise® with Platinum Technology.** Battery powered control system that raises and lowers window fashions with the touch of a button.

4



**UltraGlide®** Retractable pull-cord system that keeps the cord at a constant length, whether the window fashion is raised or lowered

5



**EasyRise™ and SoftGlide®** Continuous cord loop and clutch systems that easily raise and lower large window fashions.

6



**LiteRise™** Lifting system virtually eliminates cords and allows window fashions to raise or lower with the touch of a finger.

7



**TruRise™** Single cord lifting system with a counter-balanced tassel and no excess cords for enhanced child and pet safety.

8



For more information, and to view videos on all Hunter Douglas operating systems, visit our website, [hunterdouglas.com](http://hunterdouglas.com).

# How did Hunter Douglas become the window fashions leader? We listened.

Not so long ago, window fashions were no more than a way to dress a window.

Then, Hunter Douglas embarked on a long conversation with our customers, and from that dialogue a new idea was born.

Window fashions must be more than window dressing. They should change the dynamics of a room. To shape the light as it enters, creating a mood, reflecting an attitude, personalizing your home with a luminous signature.

Products like that can't come off an assembly line. Hunter Douglas window fashions require the hands-on involvement of true artisans, piece by piece attention, and craftsman's pride in the result.

But we wanted your sense of satisfaction to go beyond the product.

That's why we promise you problem-free service including expert guidance, person-to-person contact, and dependable, on-time delivery.

The reason Hunter Douglas has been catapulted to its position as world-wide leader in custom-made window fashions is simple.

It's not just because we're committed to creating beautiful, high-functioning products; but completely satisfied customers as well.

## **The Hunter Douglas Dealer.**

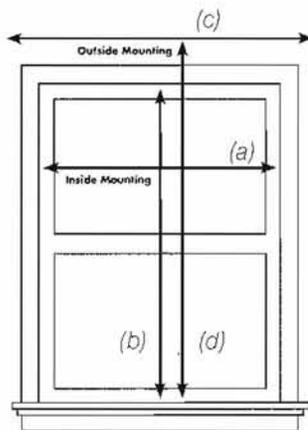
Even the most innovative ideas must have someone to communicate them and help put them to work.

That's where the Hunter Douglas dealer comes in, particularly those who have earned the designation of Hunter Douglas Gallery.<sup>®</sup>

These Gallery dealers will welcome you to their showrooms where you can see and operate each Hunter Douglas product. Then they will make your vision real by joining you in creating a fully customized Hunter Douglas window fashions solution and a room that is distinctly, definitively yours.



A quick visit to our website at [hunterdouglas.com](http://hunterdouglas.com) will link you to our dealer locator, which will help identify the closest Gallery dealer as well as other professionals in your area.



**How to Measure.** While having a professional measure your windows is the best choice, these are the instructions to do it yourself.

Use a  $\frac{3}{4}$ " or 1" steel tape measure for the most accurate measurements (cloth tape should not be used), and follow these simple steps:

(1) **Inside mount:** For width (a), measure inside the window opening at the top, middle and bottom. The top measurement should always be the ordered width as the headrail must fit. For height (b), measure inside the window opening at the left, center and right.

(2) **Outside Mount:** For width (c), measure from one edge of the casing to the other. To minimize light leakage, the window covering should overlap the window opening at least 2" on each side and at the bottom. For height (d), measure from the top of the window sill up to the desired top of the blind. Remember to take into account the requirements for mounting the bracket attachment.

**Care and Maintenance.** All Hunter Douglas products are made for a lifetime of wear-resistant, trouble-free performance.

Regular dusting maintains a like-new appearance of most blinds, shades, shadings and sheers. For deeper cleaning, vacuum gently with the brush attachment of a vacuum cleaner.

Spot-clean shades and blinds with a soft cloth or sponge moistened with lukewarm water.

Detailed cleaning instructions are included with every Hunter Douglas window fashion.



To learn more about all of our Hunter Douglas window fashions, locate a Hunter Douglas dealer, even have our resident design expert answer your decorating questions, visit [hunterdouglas.com](http://hunterdouglas.com).

## The iImagine™ Design Center.



Come to the Hunter Douglas website and enter our iImagine™ Design Center.

It's an interactive gallery that lets you view, in detail, all the Hunter Douglas window fashions. You can even dress a window with any of them, and see how the light is simply yet magically affected by the window covering of your choice.

And, with just a click, you'll be able to view the details of any Hunter Douglas product, including every fabric, material and color offered. Another click and you'll zoom in for a close-up, or read about the special features that make our window coverings different from the rest.

Want to see how they operate? iImagine also offers direct access to our product and operating system videos for even more details.

## It's where virtual reality feels more real than virtual.



There's more: you can actually transform our rooms on your screen – from changing the wall color and flooring to the cabinets, countertops and upholstery – to more closely match your own rooms or match the ones to which you aspire.

In addition to our iImagine Design Center, the Hunter Douglas website at [hunterdouglas.com](http://hunterdouglas.com) offers tools to help you determine your needs (simply visit our Starter Guide Section) or you can dream of the possibilities (our Photo Gallery showcases thousands of rooms that have been transformed with Hunter Douglas window fashions).

For a complete listing of all Hunter Douglas products, visit [hunterdouglas.com](http://hunterdouglas.com).